

findit Advertising Guide

Featured Business

What is the Featured Business?

Becoming the featured business enables you to give a 250 word profile of your business and advertise on the homepage of the website.

Why should I advertise?

Our homepage has the highest rate of traffic in the site. Being the featured business puts your brand at the front of user's minds as they browse the site.

What are the benefits of sponsoring?

You can showcase your business to the hundreds of managing directors, key decision makers, purchasing managers and council chiefs who log on the site every day.

What do I need to supply for the feature?

- 250 words (or less) on your business and its services
- 1 website address
- 1 image (your logo or brand supporting image) – Image dimensions 200px wide x 100px high, JPG format

Can someone help me write the content?

Yes of course, our in-house copywriter can create copy guaranteed to get you clicks and interest. Rates are simply charged by the hour, meaning if you have a few bullet points that need some magic, or want the advert written from scratch, it's affordable and cost efficient.

When will my advert go live?

Friday, at 12 midday, on your confirmed date.

When do I need to send the information?

We need to have received the content for your advert by Tuesday midday prior to the advert going live.

Where do I send the content, and in what format?

The content should be sent in digital format to adverts@icebluemd.co.uk.

What happens if I miss the deadline for submitting the content?

If you are unable to submit the content on time, please contact us as soon as possible on 01384 563050. We understand schedules are tight and we will try to accommodate any delays as much as possible. However, due to the production time spent, all adverts will be charged for even if they don't go live.

Small Banner Advert

What is the Small Banner Advert?

A small banner advert gives your business a visual stamp on the website, which when clicked links directly to your website.

Why should I advertise?

The advert enables you to showcase your brand at the front of user's minds as they browse the site.

What are the benefits of sponsoring?

You can showcase your business to the hundreds of managing directors, key decision makers, purchasing managers and council chiefs who log on the site every day.

What do I need to supply for the advert?

- 1 image (your logo or brand supporting image) – Image dimensions 140px wide x 60px high, JPG format
- 1 website address

Can someone help me create the advert?

Yes, of course. Our in-house designers can create an advert guaranteed to get you clicks and interest. Rates are simply charged by the hour, meaning if you have a graphic that needs some magic, or want the advert created from scratch, it's affordable and cost efficient.

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Large Banner Advert

What is the Large Banner Advert?

A large banner advert gives your business a prominent advertisement space on the website, which when clicked links directly to your website. The larger size of the advert allows you to add more details such as emails and telephone numbers.

Why should I advertise?

The advert enables you to showcase your brand at the front of user's minds as they browse the site.

What are the benefits of sponsoring?

You can showcase your business to the hundreds of managing directors, key decision makers, purchasing managers and council chiefs who log on the site every day.

What do I need to supply for the advert?

- 1 image (including your logo or brand supporting image) – Image dimensions 700px wide x 100px high, JPG format

- 1 website address

Can someone help me create the advert?

Yes, of course. Our in-house designers can create an advert guaranteed to get you clicks and interest. Rates are simply charged by the hour, meaning if you have a graphic that needs some magic, or want the advert created from scratch, it's affordable and cost efficient.

When will my advert go live?

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When do I need to send the information?

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